





ABOUT **BBX**

WELCOME

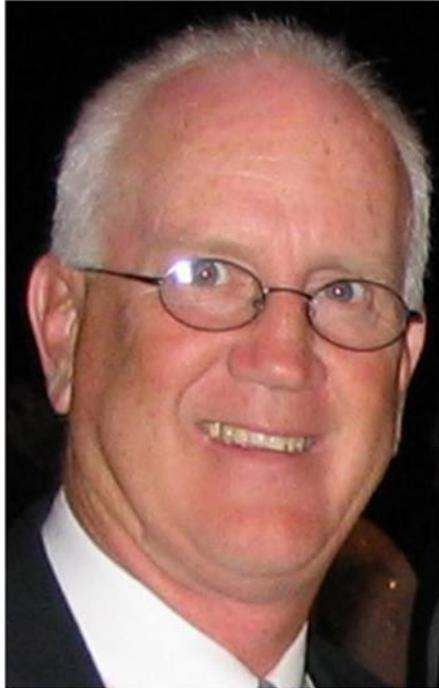
BBX manages the buying and selling of goods and services on behalf of its members in a cashless environment, utilizing the BBX Global Trading Platform.

BBX is a credit and debit card system that enables businesses to access a variety of goods and services in a less competitive marketplace, offering a range of financial benefits not usually found in traditional markets or offered by other card payment systems.

BBX works alongside your existing bank account and doesn't replace your cash business but gives your business additional revenue by selling spare capacity within the BBX community. We provide you with an immediate network to help transform your business as your business catalyst to progress your business the way you want.

MISSION **BBX**

“We are committed to building a world of economic opportunities for our customers by dismantling the barriers to economic growth. It is critical we must listen to our customers, understand their needs and wants, and, above all, deliver the safest and most rewarding customer experience of BBX, every time.”



JOHN MAHER

INTERNATIONAL KEYNOTE SPEAKER

I RECOMMEND **BBX**

“Astute business decisions and value for money are important aspects of the Australian businessperson’s character. Australian ingenuity and hard work is what still stands as the long-term focus of its people as is their wellbeing and security. Being able to tread an effective path in one’s business journey, needs to be sure that it is bringing prosperity”.

NOMINATED FOR AUSTRALIAN OF THE YEAR

(2014 TO 2016)

**WINNER OF AUSTRALIAN OF THE DAY
(DECEMBER 04, 2015)**



WHAT IS **BBX**

BBX is a tried and trusted trading platform that is enjoyed by many thousands of businesses globally.

BBX Members improve their profit margins and reduce their expenses by effectively utilizing their excess goods or idle capacity.

Spare capacity is the ability to take on more business without increasing fixed costs. Learn how to turn downtime and potential wastage into a new revenue stream and asset.



CURRENCY

By using our global currency known as a BBX trade credit, it allows our members to make significant savings. Being part of our network increases sales, penetrates new markets, brings new customers guaranteed and also provides a proven and tested way to sell excess stock and inventory.

This currency allows superior flexibility than exchanging goods directly.

Therefore our members are enabling what is known as an extra income stream.

BLUE CHIP COMPANIES



Trading stock between very large companies is common place.

Pepsi exchanged \$1 billion of drink for the same amount of Stolichnaya Russian Vodka. Stolichnaya gets their product into the U.S.A. Pepsi increases sales in Russia to \$2 billion and buys ships in return. And all bought at the gross margin.

Lufthansa traded planes with BP Global for aviation fuel. With the cash savings it made, it went on to invest in real estate. BP sold the planes into its global market and managed to open up new trade routes into new international markets as well.

Although these companies are not BBX members, these companies employ staff to take care of these transactions. What we do is to provide our members with systems that will allow you to trade between other businesses accordingly.



DO YOU NEED TO

- Gain more customers?
- Maximise spare capacity ?
- Save cash expenditure?
- Make more efficient downtime?
- Build new business relationships?
- Penetrate new markets?
- Gain personalised marketing?
- Network with other business owners?



BUILDING BUSINESS SINCE 1993

BBX OPERATES IN



United Kingdom



Taiwan



China



New Zealand



Costa Rica



Hong Kong



Malaysia



Thailand



South Korea



Singapore



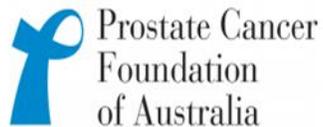
India



Australia

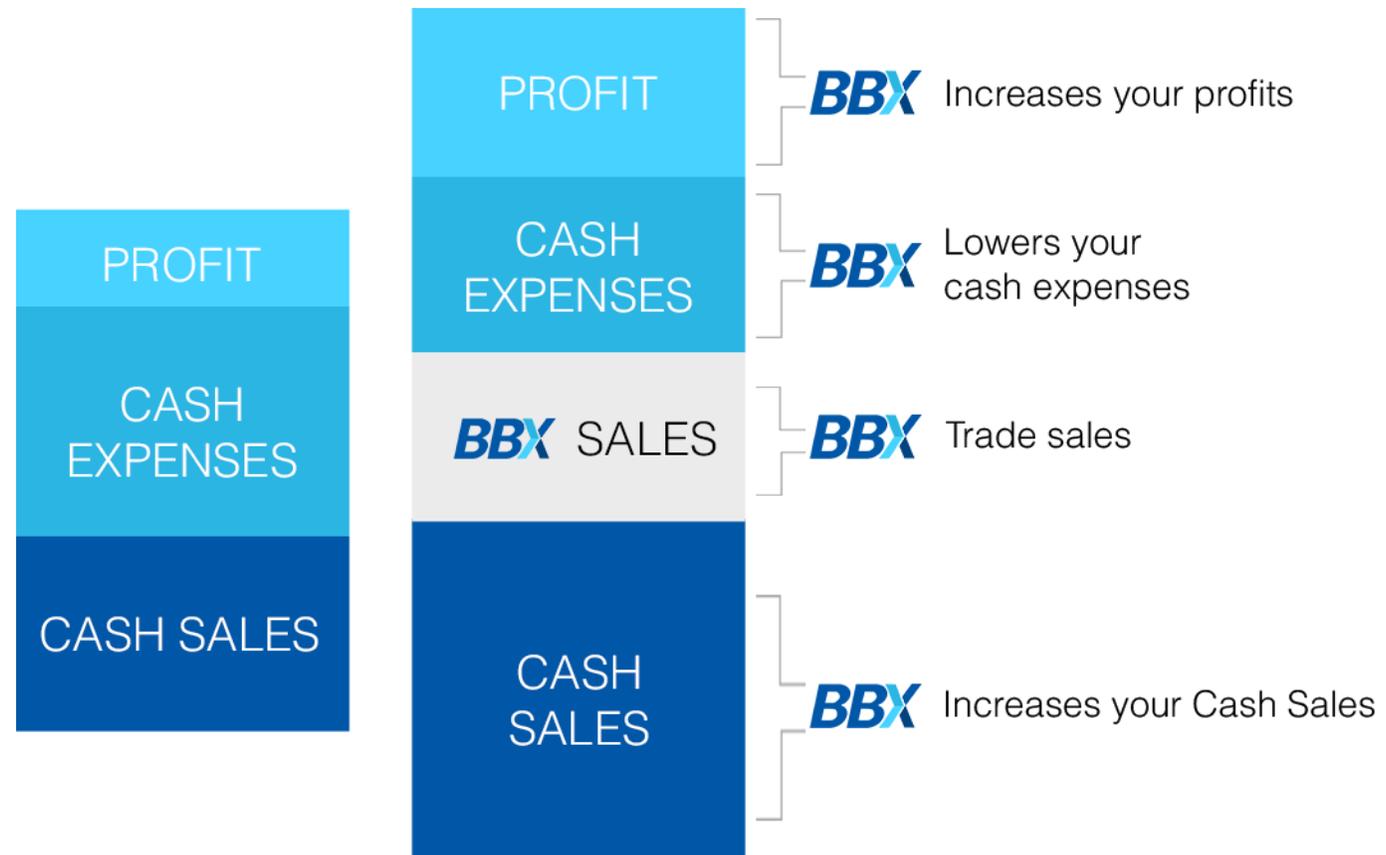
SPONSORSHIPS & CHARITY

Through the years BBX has been very supportive of charities, various foundations and sporting entities. Listed below are some of the organizations we've supported:



WITH AND WITHOUT **BBX**

BBX brings about really positive business results

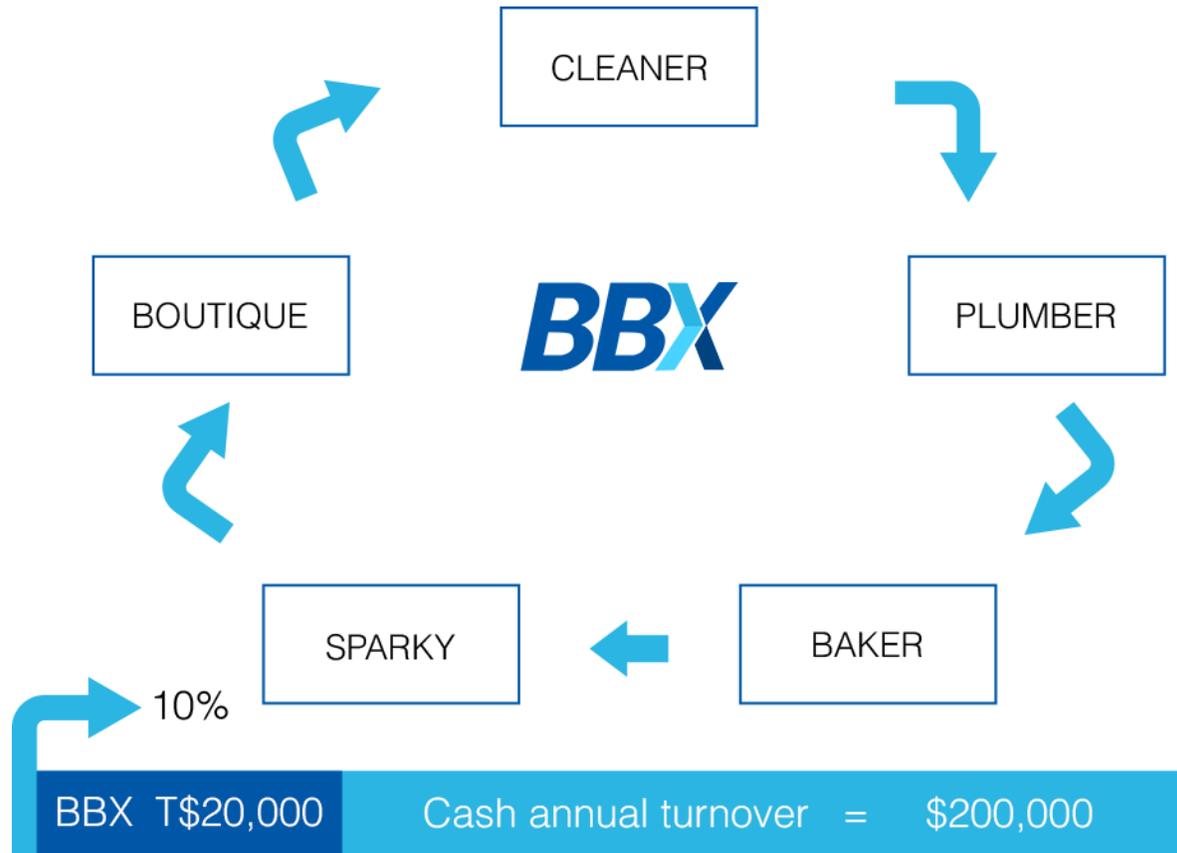




A TRADING STORY

In a direct reciprocal transaction when two entities exchange in a contra arrangement, it is most likely difficult to find the same value for both parties. So BBX acts a third party record keeper of the exchange and provides a BBX account. In doing so it allows the value of each item exchanged to have its worth recorded and upheld in a BBX trade credit account.

Therefore the advantages to the business owner, is that they can use this value with other members within the network, which gains them new clients and stops having to discount products and services.



BBX STATEMENT / INVOICE



Account Number	Your Brokerage
6220430110031722	BBX Melbourne

BBX Management Pty Ltd
 PO Box 77
 Artarmon, NSW 2064

Statement/Invoice

For Transactions through to:- 31/08/2015

ABN 29 027 030 681

For Enquiries Call: 02 9499 1100

Email: info@bbxworld.com

www.bbxworld.com

August 2015 Statement

Tax Invoice: 158001372217

Date	01/09/2015	(Charges)	Sales	Purchases	Cash fees	Trade fees	
BBX Income Account		(Com fee cash 10% + T\$2%)	\$100	T\$200	\$10.00	T\$ 2.00	
Previous Balance			B/Forward	New Balance	Outstanding	Trade fees	
			- T\$1,889.45	-T\$1,889.45	\$240.25	T\$34.85	
Please pay cash due within seven days			Account Balance	Total cash to pay	+	Trade	Available limit
Balances / plus cash fees and Trade due:-			(-T\$1,889.45)	\$250.25	+	T\$36.35	(T\$8,211.55)

Direct Deposits To:

Account name: BBX Management Pty Ltd
 Bank: CBA BSB: 062-000
 Account No. 137777811

B Pay Details

Bill Code 114561
 Ref: 622043001003172216

Visa / Master / Amex / Diners

Ex. date: ____/____/____ CVV

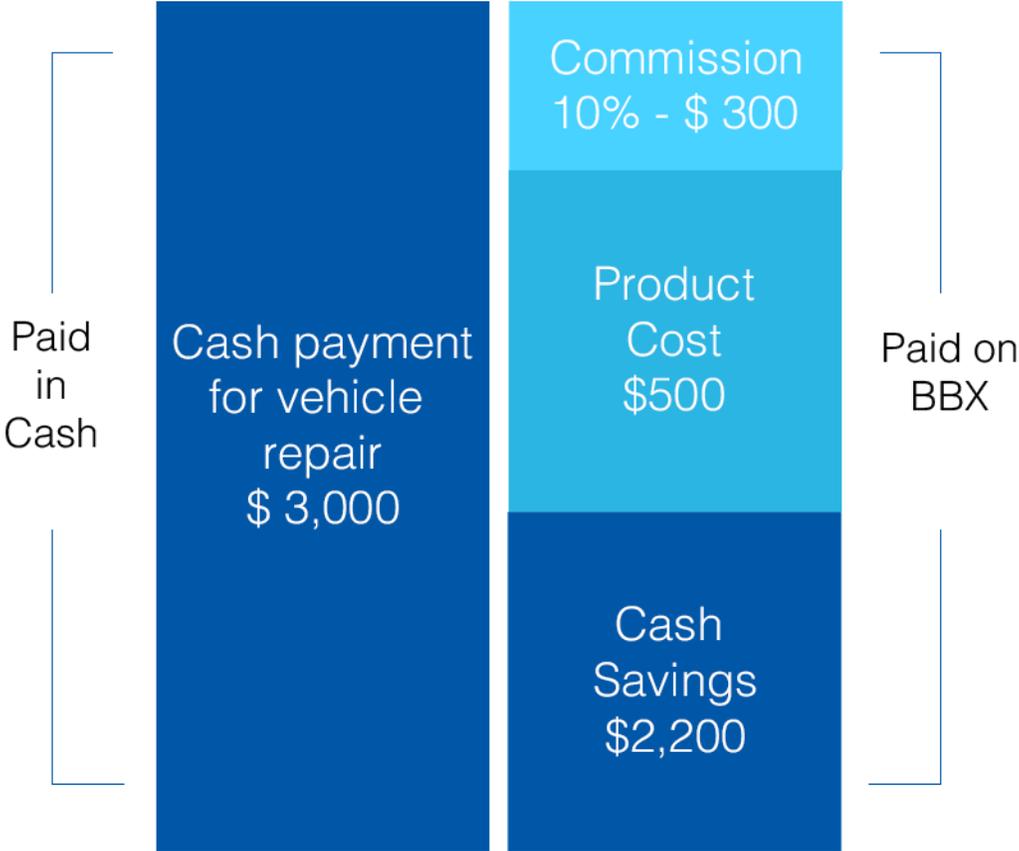
Use Tax Inv. As ref:

www.bpay.com.au

Name on Credit Card. _____

Card No. _____

COMMISSION CHARGE



Now that you have seen how we record all transactions and keep in place a statement which also in turn acts as an invoice, a small commission charge is made only when a sale through BBX occurs. And of course, this is for new business up and above your existing annual business turnover. There is no charge made at all, whenever a purchase is undertaken. Only on a sale.

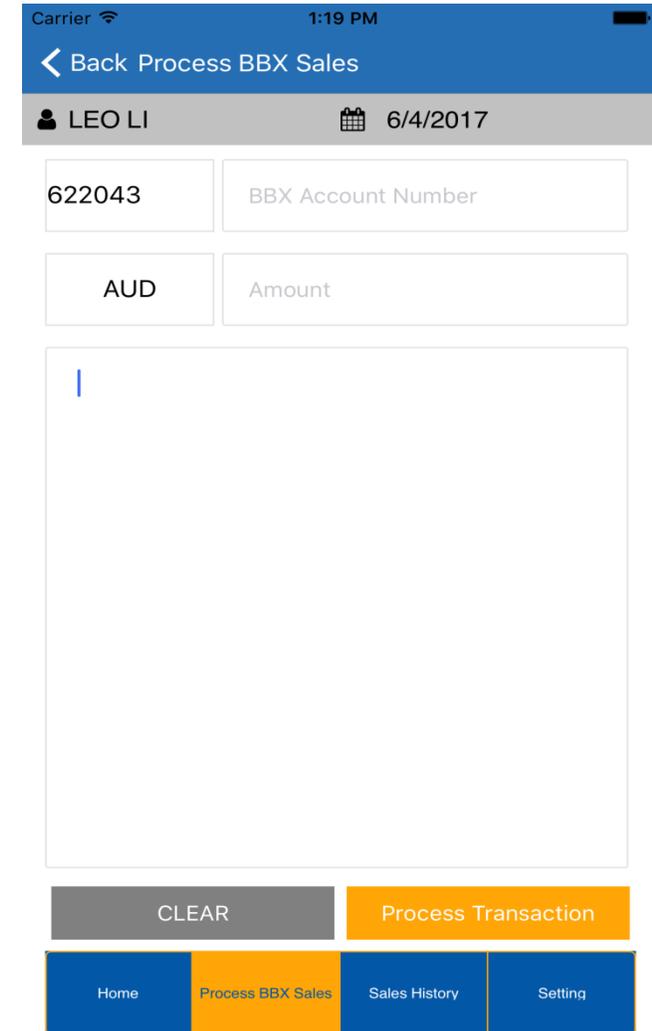
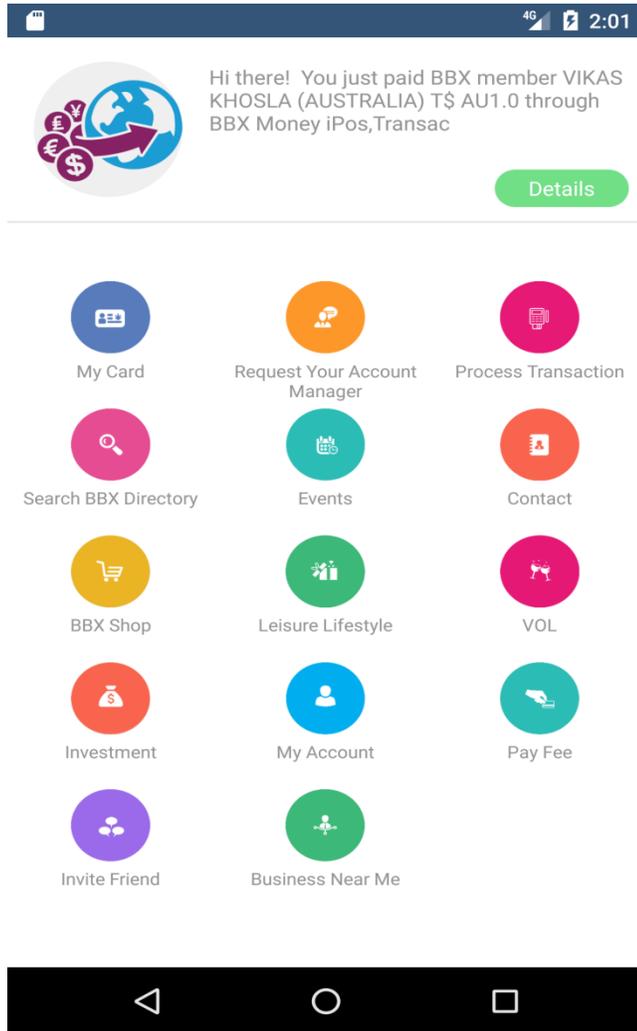
In this example a printer on BBX can decide to pay for a car repair with his cash or with new business from a BBX customer. His product cost is \$500. By doing it this way he saves \$2,200 in cash and still gets the car repair done.



ACCOUNT MANAGEMENT

- Tailored account promotions
- Maintain quality contact with clients
- Organise BBX networking events for you
- Maximise new purchases and sales volume
- Assist in account recording and maintenance
- All this for just \$30.00 AUD & \$30.00 BBX per month

BBX APP & FASTPAY



BBX OPPORTUNITIES



THE OPPORTUNITIES IN BBX ARE ENDLESS



ENTERTAINMENT



COMMERCIAL



SAVING CASH



MORE CUSTOMERS



SPORT



BUSINESS GROWTH



HOLIDAYS



HEALTH & FITNESS



CONSTRUCTION



FOOD & WINE



HEALTH & BEAUTY



GOODS & SERVICES

FROM CONSTRUCTION TO A CAR SERVICE **BBX** HAS IT ALL

WHAT OUR MEMBERS SAY

“Without doubt, the benefits of accessing and encouraging a new income stream for my business proved invaluable. Not only have I saved money because of BBX, but I’ve built so many valued new business relationships.”

KYN STINTON

SARGEANTS CONVEYANCING

“We operate a Launceston Taxi and Tamar Valley Winery Tour service. Our BBX membership has already provided us with tremendous benefits! We have been able to pre-sell in advance about \$10,000 worth of touring work. This means that we are able to plan our resources far better, as well enjoying the ability to spend our BBX trade dollars instead of cash over the next 18 month period. Great teamwork between ourselves and BBX Tasmania (who understand our business!) has resulted in this fantastic outcome! We recommend BBX to other business owners as the best way to market, pre-sell and control supply of stock and services”. Kind regards, Terry & Gillian van Dijk
Launceston Tasmania 0447 472 177

LAUNCESTON TAXIS PTY LTD

“I initially joined BBX as a way to help pay for my BNI fees. As a new business I needed to build a client base and cash flow was non-existent. Since then, I am pleased to say, I’ve received plenty of work from both Trade and Cash paying clients. I recently used BBX trade dollars to purchase a fantastic workstation (desk, office chairs and drawers) from Office Master and was most impressed with both the service and the product”.

DESMA PACITTO

GRAPHIC DESIGNER AND ILLUSTRATOR

“BBX Suits me and my business practically and economically. I am a new member and licensee. BBX has improved my sales, allowing me to then “spend” more in trade on such things as business equipment, vehicle maintenance, dining out occasionally (including for use as client incentives or building good rapport). Personally, at Christmas, I was able to be generous with gift giving thanks to BBX. To cap it all, I am the only person I know immediately after Christmas, with a healthy enough cash flow to pay off my credit debt in the first week of January! Even the bank teller commented upon my unusual and enviable financial position. Used wisely, BBX provides the benefits of a much more flexible lifestyle and I like it A LOT”!

LOUISE WOOD PSYCHOSOMATIC THERAPY



WOULD YOU AGREE

- More clients would help you?
- It's best to maximise space capacity?
- Improving downtime improves profits?
- Receiving personalised marketing extends your services to new areas?
- Eliminating competition improves inquiries?
- Selling excess stock without discounting is smart?
- Building new relationships also builds word of mouth?
- That tapping into new business networks provides exposure?
- Using your own products or services to purchase things saves cash?

“Because you can be sure doing business with BBX just simply makes a lot of sense.”



OUR GUARANTEE TO YOU

At BBX we want you to know we take our member's commitment and values very seriously. Therefore we have in place a commitment to you and your one off lifetime investment fee for membership with BBX. We undertake to you a guarantee of your payment for membership with a 100% refund policy to the same value of your membership. If after twelve months of your membership and you have not received the same value or more in new business through BBX trade via new sales through our trading program, we will refund your membership cash fee investment to the same value in BBX Trade credit.

OUR GUARANTEE TO YOU



\$1000 LINE OF CREDIT
BBX T\$10,000



\$1500 LINE OF CREDIT
BBX T\$25,000



\$2500 LINE OF CREDIT
BBX T\$50,000



We have three accounts to choose from.
They all come with our Guarantee
and are a one off payment only.
They are 100% tax deductible.
Which one suits you?